



**Chamber of  
Minerals and  
Energy WA Perth  
to Laverton  
Cycling Classic**

**September  
24th - 4th  
October 2022**

**CORPORATE  
SPONSORSHIP  
PACKAGE**



[www.cyclingdevelopment.org.au](http://www.cyclingdevelopment.org.au)

# MAKE

Youth Mentoring

# A

Community Development

# DIFFERENCE

## FULLY SUPPORTED

Showcasing what is best about supported road cycling and the WA outback

The accommodation blends a mixture of outback hospitality at local indigenous sites and camping

Indigenous cultural exchanges, welcoming you to country, with local elders

All breakfast, lunch and evening meals are provided

## CYCLING PROGRAM

We are raising funds for community cycling programs in Laverton run by local individuals

Fundraising goes to the employment, training, and maintenance of a sustained cycling program in Laverton

The program ties into health/wellbeing, community cohesion for youths and the community as a whole

## RIDE EXPERIENCE

**INDIGENOUS CULTURAL EXCHANGES**

**8 DAY AND INDIVIDUAL DAY ENTRY OPTIONS**

**RETURN FLIGHTS FROM LAVERTON AVAILABLE**

## ROUTE

**DAY ONE: 174KMS BAYSWATER - MOORA**

**DAY TWO: 125KMS MOORA - DALWALLINU**

**DAY THREE: 123KMS DALWALLINU - CHARLES DARWIN RESERVE**

**DAY FOUR: 176KMS CHARLES DARWIN RESERVE - KIRKALOCKA STATION**

**DAY FIVE: 212KMS KIRKALOCKA STATION - SANDSTONE**

**DAY SIX: 153KMS SANDSTONE - LEINSTER**

**DAY SEVEN: 136KMS LEINSTER - LEONORA**

**DAY EIGHT: 125KMS LEONORA - LAVERTON**

# CORPORATE SPONSORSHIP BENEFITS

We are seeking sponsorship partners for the LCP.

The LCP seeks to establish a long-term, sustainable, community governed cycling program for all community members in the Laverton area, particularly at risk & indigenous youths.

This will provide access to education, fitness and well-being testing, training and participation events relevant to cycling as a form of social exercise.

Over the last two years CDF have implemented multiple successful cycling initiatives in the Laverton area. Importantly, the participants and local stakeholders are very supportive and keen for the CDF's LCP to both continue and expand.

There are a variety of sponsorship levels so no matter what size your business or company, you can be assured that there is a sponsorship level suited to your desired level of investment.

## PARTNERSHIP OPPORTUNITIES

### GOLD TITLE PARTNER

The Title Partner has the following associations with the project:

- Name in event title: 'YOUR NAME' Perth-Laverton Cycling Classic
- Primary location on event clothing
- Name and logo on CDF website
- Regular exposure on social media pages
- Featured in monthly newsletter
- Funds the cycling program for 3 months
- Provides 20 children access to cycling programs
  
- \$15,000

### SILVER MAJOR PARTNER

A Major Partner has the following associations with the project:

- Location on event clothing
- Ride day naming rights
- Name and logo on CDF website
- Regular exposure on social media pages
- Featured in monthly newsletter
- Funds the cycling program for 2 months
- Provides 14 children access to cycling programs
  
- \$10,000

### EVENT PARTNER

- logo on event clothing
- social media exposure during the ride
- name and logo in monthly newsletter
- Funds the cycling program for one month & provides program access for 7 children
  
- \$5,000

**General sponsorships  
up to \$1,499 available**

For more information please contact  
[info@cyclingdevelopment.org.au](mailto:info@cyclingdevelopment.org.au)

[www.cyclingdevelopment.org.au/  
perth-laverton-cycling-classic/](http://www.cyclingdevelopment.org.au/perth-laverton-cycling-classic/)