

PERTH -LAVERTON CLASSIC

6th - 16th September 2020

OCEAN TO OUTBACK
A fully supported road
cycling sojourn, taking in
WA's pristine wheat belt and
eastern desert wilderness,
fundraising youth mentoring
programs for the Laverton
community

THE MOST SIGNIFICANT CYCLING & CULTURAL EXPERIENCE AUSTALIA HAS TO OFFER

BRAD HALL

FULLY SUPPORTED

Showcasing what is best about supported road cycling and the WA outback

The accommodation blends a mixture of outback hospitality at local indigenous sites and real bush camping

All camping sites are erected and provided, you will not be roughing it

All breakfast, lunch and evening meals are provided

CYCLING PROGRAM

We are raising funds for community cycling programs in Laverton run by local individuals

Fundraising goes to the employment, training, and maintenance of a sustained cycling program in Laverton

The program ties into school attendence, health/wellbeing, community cohesion for youths and the community as a whole



RIDE EXPERIENCE

ACCESS LOCAL ABORIGINAL SITES ENROUTE

7 DAY AND INDIVIDUAL DAY ENTRY OPTIONS

RETURN FLIGHTS FROM LAVERTON AVAILABLE

ROUTE

DAY ONE: 176KM'S TOODJAY-DALWALLINU

DAY TWO: 175KM'S DALWALLINU-PAYNES FIND

DAY THREE: 143KMS PAYNES FIND-MOUNT MAGNET

DAY FOUR: 153KMS MOUNT MAGNET-SANDSTONE

DAY FIVE: 152KMS SANDSTONE-LEINSTER

DAY SIX: 136KMS LEINSTER-LEONORA

DAY SEVEN: 125KMS LEONORA- LAVERTON

CONTACT:
INFO@CYCLINGDEVELOPMENT.ORG.AU

TITLE PARTNER

The Title Partner has the following associations with the project:

- Name in event title: 'YOUR NAME' Perth-Laverton Cycling Classic
- Primary location on event clothing
- Funds the cycling program for 3 months
- Provides 20 children access to cycling programs
- \$15,000

MAJOR PARTNER

A Major Partner has the following associations with the project:

- Location on event clothing
- Funds the cycling program for 2 months
- Provides 14 children access to cycling programs
- \$10,000



PARTNERSHIPS

EVENT PARTNER

- FUNDS THE CYCLING PROGRAM FOR ONE MONTH & PROVIDES PROGRAM ACCESS FOR 7 CHILDREN
- \$5000

EQUIPMENT PARTNER

- TYRES, TUBES, CHAINS, & OTHER SERVICEABLE EQUIPMENT
- \$1500

LOGISTICS PARTNER

- PROVIDES FUNDING FOR LOGISTICAL SUPPORT
- \$1500

TRAINING PARTNER

- ALLOWS FOR LOCAL CHAMPIONS TO BE EMPLOYED AND UP-SKILLED THROUGH ACCREDITATION TO RUN PROGRAMS
- \$1500

GENERAL SPONSORSHIPS UP TO \$1499 AVAILABLE

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